

Be Peace. Choose Peace. Create Peace.

PEACE THROUGH ACTION FEATURED PEACEBUILDERS

Who are Featured Peacebuilders?

Featured Peacebuilders are people that Peace Through Action USA believes are deserving of recognition for the efforts they are undertaking to increase peace in their communities or in the United States.

What is the Featured Peacebuilder initiative?

Peace Through Action USA's Featured Peacebuilders initiative is an expression of our belief that *all* of us can be peacebuilders. Very few of us will reach the heights of Gandhi, King, Malala, or Tutu. But *each* of us can *do something for peace*. It is in that spirit that Peace Through Action uplifts people among us who are taking action to increase peace with whom and where they live, learn, work, play, and pray. By shining a ray of light on these individuals and groups as Featured Peacebuilders, we seek to impart that there are "ordinary people doing extraordinary things" to *be peace*, *choose peace*, *create peace* — and that *anyone* can be one of these ordinary/extraordinary people too. Our Featured Peacebuilders provide the social proof!

How do I nominate someone as a Featured Peacebuilder?

You can send nominations of groups or individuals to promotion@peacethroughaction.org.

If I'm selected as a Featured Peacebuilder, what comes next?

First, we will reach out to you to determine your willingness to accept the Featured Peacebuilder recognition. If you accept, we will schedule a 20-minute Zoom interview, in which we will ask questions to learn more about your role, your organization (if affiliated with an organization), and how your volunteering, service, work, or ministry contributes to peacebuilding. We will ask you to provide us with a biography and headshot. And we will collect a form obtaining your consent to use your name, image, and voice in our publicity.

We will add you to our roster of Featured Peacebuilders on our website, and prepare a webpage dedicated to you and your efforts. The webpage will contain your biography, image, and links to your interview, LinkedIn profile (if you have one), and organizations with which you are affiliated.

We will announce your Featured Peacebuilder recognition through our e-news and social media. And we will provide you a graphic image and suggested copy on your recognition for you to disseminate to your networks.

What do I gain from the Featured Peacebuilder recognition?

We hope you will take pride in being recognized for your efforts by a national peacebuilding organization. You might receive additional expressions of appreciation from people in your personal and professional networks who discover your important efforts. You may find the Featured Peacebuilder recognition a distinction worth referencing in your biography or résumé. And your recognition may serve as a benefit to your organization(s) and causes, such as by raising



public awareness of your organization or by adding to you or your organization's reputation as a community peacebuilder.

Where can I find others that you have recognized as a Featured Peacebuilder?

To see webpages and interviews of previous Featured Peacebuilders, visit <u>peacethroughaction.org/peacebuilders</u>.

If you are selected and accept our Featured Peacebuilder recognition, you will join this auspicious and growing roster of ordinary people doing extraordinary things to increase peace here in the United States.