**DETROIT MICHIGAN COMMUNITY PEACE PROJECT**

**Promotion Messages**

Version 09162019

**Suggested Newsletter or Bulletin Announcement-Full**

Brilliant Detroit, a child and family development organization, is eager to increase peace in the city’s high need neighborhoods. Brilliant Detroit desires to offer programming that cultivates compassion, mindfulness, and peaceful communication among the kids and families it supports.

Brilliant Detroit has invited a national peacebuilding organization, Peace Through Action USA, to help increase their peacebuilding programming by assigning a compensated national service participant to Brilliant Detroit.

The organizations’ top priority currently is securing gifts of money to implement their collaboration. They invite donations from residents of the Detroit metropolitan area, local and small businesses, service clubs, religious congregations, community and family foundations, and others. The organizations have set up a [giving page](https://peacethroughactionusa.networkforgood.com/projects/80777-detroit-michigan-community-peace-project) (bit.ly/peacegivedetroit) and text-to-give number (text “Give” to 202-410-0372) for collecting donations.

Please make a financial gift to YOUR community’s peace project at Brilliant Detroit. Also, you can get involved by liking Brilliant Detroit on [Facebook](https://www.facebook.com/BrilliantDetroit) (facebook.com/BrilliantDetroit).

**Suggested Newsletter or Bulletin Announcement-Brief**

Brilliant Detroit, a child and family development organization, is eager to increase peace in the city’s high need neighborhoods. Brilliant Detroit seeks to offer programming that cultivates compassion, mindfulness, and peaceful communication among the kids and families it supports.

Brilliant Detroit has invited Peace Through Action USA, a national group, to help. They welcome all members of the community to participate in their activities. Get connected on [Facebook](https://www.facebook.com/BrilliantDetroit) (facebook.com/BrilliantDetroit). Please also make a gift of money to our collaboration with Peace Through Action, [online](https://peacethroughactionusa.networkforgood.com/projects/80777-detroit-michigan-community-peace-project) (bit.ly/peacegivedetroit) or by texting “Give” to 202-410-0372.

**Suggested Newsletter or Bulletin Announcement-Single Sentence**

Brilliant Detroit is eager to increase peace in the neighborhoods it supports and welcomes all members of the Detroit region to get involved in their work by connecting to them on [Facebook](https://www.facebook.com/BrilliantDetroit) (facebook.com/BrilliantDetroit).

**Suggested Social Media Posts\***

\* Consider attaching an image or video to your social media post. Make your own or see below for project media.

Folks in Detroit are trying to create more harmony. And @BrilliantDetroit is joining that effort. I’m checking out what they are up to and suggest you do too. Learn more at http://bit.ly/peaceactdetroit. #PeaceBeginsWithWe #PeaceThroughAction #Detroit@Peace #KidSuccessNeighborhoods #PeaceFilledNeighborhoods

Too much bad news has got me down. Time to do something right here at home to increase peace. I’m getting active with @BrilliantDetroit. Want to join me? Like their Facebook page. #PeaceBeginsWithWe #PeaceThroughAction #Detroit@Peace #KidSuccessNeighborhoods #PeaceFilledNeighborhoods

The #PeaceBeginsWithWe movement of @PeaceActUSA is spreading to Detroit! I’m getting active with them through @BrilliantDetroit. #PeaceThroughAction #PeaceBeginsWithWe #Detroit@Peace #KidSuccessNeighborhoods #PeaceFilledNeighborhoods

#TooManyHurtingPeople right here at home. I want to do something about it. Just heard about @BrilliantDetroit and they are on the right track. Who wants to volunteer with me? Like their Facebook page. #PeaceBeginsWithWe #PeaceThroughAction #Detroit@Peace #KidSuccessNeighborhoods #PeaceFilledNeighborhoods

@BrilliantDetroit, with help from @PeaceActUSA, seeks to increase peace in Detroit’s high need neighborhoods. Find out more at http://bit.ly/peaceactdetroit. Join us and follow our progress by liking our page. Peace! #PeaceThroughAction #PeaceBeginsWithWe #Detroit@Peace #KidSuccessNeighborhoods #PeaceFilledNeighborhoods

I’m happy to support @BrilliantDetroit in their latest activities to develop #KidSuccessNeighborhoods. I’m getting involved with them and thought my friends in Detroit might want to also. Like the Brilliant Detroit Facebook page. #PeaceThroughAction #PeaceBeginsWithWe #Detroit@Peace #PeaceFilledNeighborhoods

Very grateful that @BrilliantDetroit is joining the movement to increase peace right here at home. I recently learned about their peace work. It sounds promising and I plan to get involved. Think about joining up too. You can start, like I did, by liking their Facebook page. #PeaceThroughAction #PeaceBeginsWithWe #Detroit@Peace #KidSuccessNeighborhoods #PeaceFilledNeighborhoods

**Suggested Images**

Click [Project Images](file:///C:\Users\Peace%20Through%20Action\Peace%20Through%20Action%20USA\Peace%20Through%20Action%20Central%20-%20All%20Staff%20Document%20Library\Programs\Peace%20Agents\Community%20Peace%20Projects\Washington%20DC\Project%20Images) (http://bit.ly/peaceactphotos). Scroll to “Detroit Michigan Community Peace Project.” Click desired image. Choose “copy image address.” Paste link into target destination.

**Suggested Videos**

Click [Project Videos](https://www.youtube.com/channel/UCeY0Ch46Wo20wACx8F4oGCA/videos) (http://bit.ly/peaceactvideos). Find videos titled “Detroit Michigan Community Peace Project.” Click desired video. Click “share.” Select the social media channel for sharing the video, or click “copy” and paste the link into target destination.