**CALVERT MARYLAND COMMUNITY PEACE PROJECT**

**Promotion Messages**

Version 09162019

**Suggested Newsletter or Bulletin Announcement-Full**

#OurCommonCalvert, an initiative to develop leadership across generations, build relationships within our diverse community, and unify organized action in Calvert County, Maryland, is eager to grow to keep pace with the increased community member participation and regional impact it has attained in its four years of operation. The initiative’s steering committee has invited a national peacebuilding organization, Peace Through Action USA, to help #OurCommonCalvert become a formal community-based organization and increase the scale and reach of its youth leadership development and mentoring work. Peace Through Action USA will assign a national service participant to #OurCommonCalvert to ready the initiative for expansion and sustainability.

The organizations’ top priority currently is securing gifts of money to implement their collaboration. They invite donations from residents of Calvert County and the southern Maryland area, local businesses, service clubs, religious congregations, community and family foundations, and others. The organizations have set up a [giving page](https://peacethroughactionusa.networkforgood.com/projects/80587-calvert-maryland-community-peace-project) (http://bit.ly/peacegivecalvert) and text-to-give number (text “Give” to 202-410-0372) for collecting donations.

Please make a financial gift to YOUR community peace project, #OurCommonCalvert. Also, you can get involved by “liking” #OurCommonCalvert on [Facebook](https://facebook.com/ourcommoncalvertcounty) (https://facebook.com/ourcommoncalvertcounty).

**Suggested Newsletter or Bulletin Announcement-Brief**

#OurCommonCalvert, an initiative to develop leadership across generations, build relationships within our diverse community, and unify organized action in Calvert County, Maryland, is ready to grow. The initiative’s steering committee members have invited Peace Through Action USA, a national group, to help. #OurCommonCalvert welcomes all members of our community to participate in our activities. Get connected on [Facebook](https://facebook.com/ourcommoncalvertcounty) (https://facebook.com/ourcommoncalvertcounty). Please also make a gift of money to our collaboration with Peace Through Action, [online](https://peacethroughactionusa.networkforgood.com/projects/80587-calvert-maryland-community-peace-project) (http://bit.ly/peacegivecalvert) or by texting “Give” to 202-410-0372.

**Suggested Newsletter or Bulletin Announcement-Single Sentence**

#OurCommonCalvert is eager to grow and welcomes all members of the Calvert County community to get involved in our work by connecting to us on [Facebook](https://facebook.com/ourcommoncalvertcounty) (https://facebook.com/ourcommoncalvertcounty).

**Suggested Social Media Posts\***

\* Consider attaching an image or video to your social media post. Make your own or see below for project media.

Folks in Calvert are trying to create more harmony. Sounds good to me! I’m checking out #OurCommonCalvert and suggest you do too. Learn more at http://bit.ly/peaceactcalvert and like the @OurCommonCalvertCounty Facebook page. #PeaceBeginsWithWe #PeaceThroughAction

Too much bad news has got me down. Time to do something right here at home to increase peace. I’m getting active with #OurCommonCalvert. Want to join me? Like their Facebook page @OurCommonCalvertCounty. #PeaceBeginsWithWe #PeaceThroughAction

The #PeaceBeginsWithWe movement of @PeaceActUSA is spreading to Calvert County! I’m getting active with #OurCommonCalvert. Check it out. Like their Facebook page @OurCommonCalvertCounty. #PeaceThroughAction

#TooManyHurtingPeople across the country, including right here at home. I want to do something about it. Just heard about #OurCommonCalvert and they are on the right track. Who wants to go with me to their next activity? Like their Facebook page @OurCommonCalvertCounty. #PeaceBeginsWithWe #PeaceThroughAction

@OurCommonCalvertCounty, with help from @PeaceActUSA, seeks to strengthen connections between community members by providing residents meaningful opportunities to learn and serve together. Find out more at http://bit.ly/peaceactcalvert. Join us and follow our progress by liking our page. Peace! #OurCommonCalvert #PeaceThroughAction #PeaceBeginsWithWe

I’m happy to support @OurCommonCalvertCounty in their effort to generate activities we can do together regardless of how long we’ve lived in Calvert or our age. I’m getting involved with them and thought my friends in Calvert might want to also. Like the project’s Facebook page. #OurCommonCalvert #PeaceThroughAction #PeaceBeginsWithWe

Very excited that folks in Calvert are mobilizing to increase peace right here at home. I recently learned about @OurCommonCalvertCounty. It sounds promising and I plan to get involved. Think about joining up too. You can start, like I did, by liking the project’s Facebook page. #OurCommonCalvert #PeaceThroughAction #PeaceBeginsWithWe

**Suggested Images**

Click [Project Images](file:///C:\Users\Peace%20Through%20Action\Peace%20Through%20Action%20USA\Peace%20Through%20Action%20Central%20-%20All%20Staff%20Document%20Library\Programs\Peace%20Agents\Community%20Peace%20Projects\Calvert%20MD\Project%20Images) (http://bit.ly/peaceactphotos). Scroll to “Calvert Maryland Community Peace Project.” Right click desired image. Choose “copy image address.” Paste link into target destination.

**Suggested Videos**

Click [Project Videos](https://www.youtube.com/channel/UCeY0Ch46Wo20wACx8F4oGCA/videos) (http://bit.ly/peaceactvideos). Find videos titled “Calvert Maryland Community Peace Project.” Click desired video. Click “share.” Select the social media channel for sharing the video, or click “copy” and paste the link into target destination.